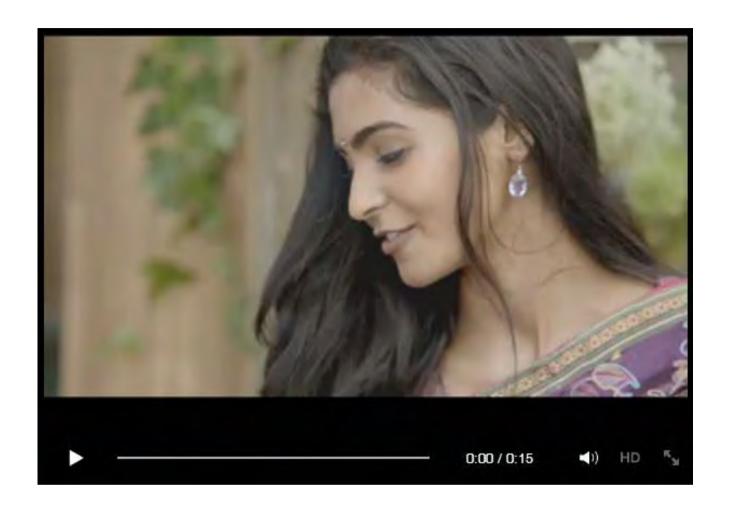
Bio-Oil Launch & Sustenance





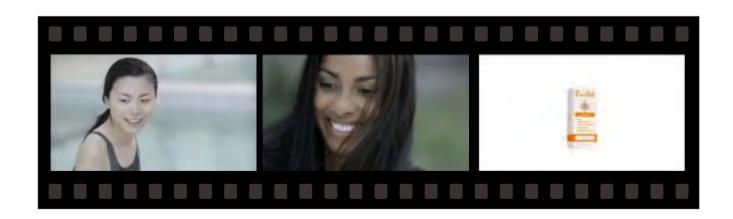












No. **1** selling Scar and Stretch Marks product in 17 countries*





"I was first introduced to Bio-Oil after I cut my leg while hiking. A friend recommended using Bio-Oil as soon as the wound had healed and I am so grateful for her advice! Thanks to Bio-Oil, the scar is now just a faint line which I rarely think about. Then, 3 or 4 weeks how just a faint line which I rarely think about. Then, 3 or 4 weeks how just a faint line which I rarely think about. Then, 3 or 4 weeks how just a faint line which I rarely think about. Then, 3 or 4 weeks how just a faint line which I rarely think about. Then, 3 or 4 weeks how just a faint line which is a permanent place in my skin feels much smoother and looks positively radiant! Weelless to say, Bio-Oil now has a permanent place in my shipper line white said the property of the

Bio-Oil* is a specialist skincare product formulated to help improve the appearance of scars, stretch marks and uneven skin tone. Its unique formulation, which contains the breakthough ingredient Purcelin Oil*, is also highly affective for ageing and dehydrated skin. For comprehensive product information and results of clinical trials, please visit www.dib-oil.com. Bio-Oil is available in select cities and outlets at an MRP of R50 for 6m. Individual results may vary.

*As per Independent studies in respective territories. Based on customer perception.

The print ads were published in reputed magazines like Femina, Child, Stardust, HT Brunch, Aval Vikatan, Swati, Mother & Baby, Child, Elle, Filmfare, Good House Keeping, Grihshobha, Health & Nutritions, Hello, New Women, Parent India, Prevention, Sanada, Sudha, Times Life, Women's Health.











Get an expert touch to all your skin related problems from Dr. Rashmi Shetty, Specialist, Non Surgical Aesthetic Medicine.

Bit-DIF is a specialist skincare product formulated to help improve the appearance of scan, stretch marks and uneven don tone. Its unique formulation, which contains the breakthrough ingredient Purcelia OIF, its also highly effective for ageing and dehydrated skin. For comprehensive product information and results of clinical fields, phase visit www.bit-oil.com. Bits COI is available in seclect attented outlist at an MRF of Rayo for our mil. Individual mouths may very.

*As per independent studies in respective ormitories. Based on customer perception.











Consumer Leaflet









Backdrop - Side Panel









Backdrop - Front Panel & Pillar Branding

Front Panel



Pillar Branding





Backdrop - Side Panel





"Yummy Mummies..."
Event

"Yummy Mummies" Contest on Facebook



"Yummy Mummies" Contest Winner's Photo shoot

























"Yummy Mummies" Award's Calendar



Actor/Celebrity Shilpa Shetty in the Yummy Mummy event



LET'S START...



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